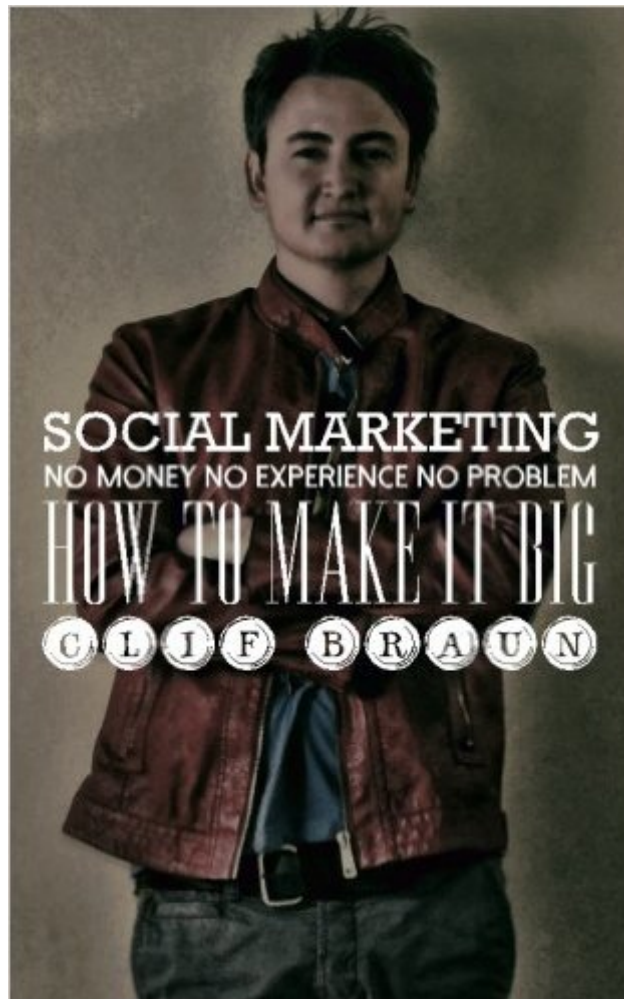


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# Social Marketing: No Money No Experience No Problem



## Synopsis

The old school business model of Network Marketing has been upgraded and refreshed. Tricking your friends into meetings, high pressure sales techniques are out. In this book you will learn what it takes to market yourself socially, be a success and keep your friends. There is nobody better to explain how to do this than Clif Braun. He has reached a level of success in this industry few have ever achieved. More importantly, he has taught thousands how to do it year after year.

## Book Information

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Best Sellers Rank: #768,289 in Books (See Top 100 in Books) #359 in [Books > Business & Money > Marketing & Sales > Marketing > Multilevel](#)

## Customer Reviews

Just finished this book last night. There are several areas in his book that spoke to me personally. I am an Urchin. I am a warm and fuzzy person. 2014 I vowed to change my habits. I've been reading tons of books trying to get past my fears. Reading this and other books, listening to Jim Rohn every day is really helping me be more confident. Seeing that other people like Clif started off the same way as I have really helps knowing that I can do this and will do this. Thanks Clif!

Some one else said this book is written like a 12 year old and I couldn't agree more. As a matter of fact, I was so underwhelmed by it I googled the guy and read that he is mostly associated with pyramid schemes. Yes he has made money but seemingly not by a single business that has lasted more than a few years. The mere set up of the book feels self published in a crappy, unorganized way. The only thing keeping me from not totally dumping the book is that I know there are people who love this kind of energy - the sort of fraudulent super salesman - you can make endless money rhetoric and if you like that jargon this book is for you. The other reason, again the book is not going in the recycle bin, is that there is the occasional nugget of truth. One of my favorite is, "don't be a

major playing in the minors" that simple language translates easily and surprisingly makes sense, although frankly I believe he said it accidentally.

This guy writes like a 12 year old. Very poorly written with little useful information other than how he made it big with questionable MLM companies like 2by2.net and Vemma. 2by2.net was sued by the FTC: <https://www.ftc.gov/sites/default/files/documents/cases/2005/05/050512stip2by2net.pdf>  
Vemma was recently had its actions curtailed by the FTC:  
<https://www.ftc.gov/news-events/press-releases/2015/08/ftc-acts-halt-vemmas-alleged-pyramid-scheme>. How funny that most of the book endorsements are from people involved with these two companies

If you ever read one book about how to succeed in Social Marketing....make it this one! Don't let the relatively small size of the book fool you. Clif has somehow managed to compile the most essential points on how to succeed in this exciting new wave of the future... and he does it with style and humor. (I found myself laughing out loud at his self-effacing wit.) He knows what he is talking about because he has been at the top and he has been at the bottom. There are heart breaking moments when he candidly shares his personal tragedies from the depths of despair. His courage and determination shines through as he describes his challenges and his victories with equal candor and humility. Clif says it best himself in this remarkable book. "My biggest accomplishment is the leaders that have spun off my team. Many of these leaders are doing better than I am today, and for that I'm so very proud. I am not a hero, I never was, I just helped people see that it's possible." In that statement perhaps lies the essence of his core character. He is willing to sacrifice himself and his time, in order to help everyone succeed. In his book, he clearly details the simple steps we all can take in order to make this system work for us and have fun doing it. As Clif says..."If it is not fun, why do it.

The moment I entered direct selling industry, I have learned and followed a lot of legends of the social marketing but No one ever put it in simple words and simple concept like Cliff. His entire journey on the business he built was on simplicity and that's what built more belief level among others. Stay Classy Cliff. Been following you before you were an author. You have inspired many and are continuing to do so. I have replaced this book with GO Pro as a startup kit for new distributor. Just don't mention any company in the next book. If you are not having fun you are doing it wrong. Best explained in this book. MUST READ.[info.nakul@gmail.com](mailto:info.nakul@gmail.com)

I've been following Clif Braun on FB for some time now and couldn't wait for his book to be published!! He nailed it!! He is such a fun and humble guy with a first class personality.. If you want to know how to succeed in Social Marketing, you need to get this book. Simplicity at its finest.

I've met Clif at an Asian convention and was impress by how humble he is. He is a fun, down to earth guy. And when I've read his book in one sitting, this book clearly reflect his personality. Clif explain how and what exactly is Social Marketing and how you can succeed as well. If you want a network marketing book filled with real life experience without the fluff, this is the book you need to read and apply. Clif thanks for your leadership.

BOOK REVIEW of Clif Braun's book "Social Marketing: No Money, No Experience, No Problem - How To Make It Big" ~ By Art Burleigh - Chatsworth, California, March 2014  
Clif Braun's wonderful new book is like having a friendly, experienced social marketing genius sitting on your shoulder whispering smart success tips into your ear "as you embark or progress on your entrepreneurial journey towards greater success . . . Invaluable. Clif's book is packed with empowering and inspiring insights to help anyone finally achieve more greatness and prosperity than they thought was possible. It can help your thinking take that critical leap to "Ah-HA" NOW I can see how success CAN be possible if I take these smarter steps too, or if I make a few critical shifts in my thinking or in my process of approaching, recruiting, enrolling and training others for duplication and success. This book's great content connects, because Clif tells his true roller-coaster story of social marketing experiences right from his heart to your head. Happily, this book can also empower your downline in wonderful new ways "so they can finally step into their greatness too, if they also devour, apply and act on the many astute tips in this remarkable book. This book can empower you to deliver your very best "and it can inspire those you share it with to do the same -- to make an even more positive difference in the future of their family and in the lives of others. And because THAT is SO important, this book matters . . . a lot.

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